<u>What Els Matters cv</u> processes personal information in compliance with this privacy statement. For further information, questions or comments on our privacy policy, please contact at hendrickx.consultant@gmail.com.

### Purposes of the processing

What Els Matters cv collects and processes customers' personal data for customer and order management (customer administration, <sup>2</sup>/delivery follow-up, invoicing, solvency follow-up).

#### Legal foundation for the processing

Personal data is processed based on Article 6.1. (b) (required for the implementation of an agreement of the General Data Protection Act.

#### Transfer to third parties

If required to achieve the set purposes, the customers' personal data will be shared with other companies within the European Economic Area, which are linked directly or indirectly with What Els Matters cv or with any other partner of What Els Matters cv.

What Els Matters cv guarantees that these recipients will take the necessary technical and organisational measures for the protection of personal data.

#### Retention period

Personal data processed for customer management will be stored for the time necessary to satisfy legal requirements (in terms of bookkeeping, among others).

# Right to inspection, improvement, deletion, limitation, objection and transferability of personal data

The customer has at all times the right to inspect their personal data and can have it improved/improve it should it be incorrect or incomplete, have it removed, limit its processing an object to the processing of their personal data based on Article 6.1 (f), including profiling based on said provisions.

Furthermore, the customer is entitled to obtain a copy (in a structured, standard and mechanically readable form) of their personal data and to have said personal data forwarded to another company.

In order to exercise the aforementioned rights, the customer is requested to:

- Adjust the settings of their customer account; and/or
- Send an e-mail the following address: hendrickx.consultant@gmail.com

#### **Direct marketing**

The customer is entitled to object free of charge to the processing of any processing of their personal data aimed at direct marketing.

## Complaint

The customer has the right to file a complaint with the Belgian Privacy Protection Commission (35 Rue de la Presse, 1000 Brussels - commission@privacycommission.be).